

**PUBLISHERS ENTERED IN  
THE 2008 COMPETITION**

AdHouse Books  
American College of Radiology  
American Immigration Lawyers Association  
American Society of Civil Engineers  
Appalachian Trail Conservancy  
Art Services International  
Arthur M. Sackler Gallery  
Attic Window Publishing, Inc.  
Blue Diamond Books  
Brookings Institution Press  
Carnegie Endowment for International Peace  
Chartley Publishing, LLC  
CASE: Council for Advancement and  
Support of Education  
Dryad Press  
Dumbarton Oaks  
Georgetown University Press  
Imaginator Press  
International Monetary Fund  
Johns Hopkins University Press  
Magination Press  
National Art Education Association  
National Council of Architectural Review Boards  
National Council of Teachers of Mathematics  
National Portrait Gallery, SEACEX,  
Smithsonian Latino Center,  
Fundacion Consejo Espana-EEU  
Nursesbooks.org  
Oneonta Press  
PepperLip Press  
Peterson Institute for International Economics /  
Center for Global Development  
Popular Kinetics Press  
Regnery Publishing  
Resources for the Future  
Richer Resources Publications  
Rowman and Littlefield Publishers, Inc.  
Schreiber Publishing  
Smithsonian American Art Museum  
Smithsonian American Art Museum  
and D Giles Limited  
Smithsonian American Art Museum  
and Fox Chapel Publishing  
Society for Human Resource Management  
Stoeger Publishing  
The Catholic University of America Press  
The National Academies Press  
The National Academies Press / Joseph Henry Press  
The Urban Institute Press  
VSP Books  
Washington Writers' Publishing House  
Watershed Press  
Woodbine House  
Woodrow Wilson Center Press and  
Stanford University Press  
WVU Press

**JUDGES**

Robert Anthony, ADA BOOKS  
Becky Brasington Clark, JOHNS HOPKINS UNIVERSITY PRESS  
Michele de la Menardiere, NATIONAL ACADEMY PRESS  
Bonnie Kogod, POLITICS & PROSE BOOKSTORE

**WASHINGTON BOOK PUBLISHERS  
BOARD AND PROGRAM CHAIRS**

Laura Lawson, PRESIDENT, 2007-2008  
Betsy Kulamer, VICE PRESIDENT AND PRESIDENT-ELECT  
Sarah Ely, TREASURER  
Christine Hauser, HOSPITALITY COORDINATOR  
Barbara Hart, Ashley Young, and  
Linda Stringer, MEMBERSHIP COORDINATORS  
Yamile Kahn, NEWS AND JOB BANK COORDINATOR  
Margot Ziperman, WEBMASTER

**VOLUNTEERS FOR THE 2008 COMPETITION**

Corinne Addison: for receiving, labeling, and  
organizing entries and for creating our entry database.  
Marla Banov: for managing all of the production and  
printing and for recruiting our wonderful corporate  
donors to support the event.  
Christine Hauser: for organizing food, drink,  
set up, and all of the hospitality aspects of the event.  
Andrea Higginbotham: for researching publishers  
in the D.C. area, creating an entirely new list of  
prospective entrants, sending out announcements,  
and spending the entire day helping with judging.  
Chris Kelaher: for preparing copy for the call for entries,  
reminder postcard, and WBP website and acting as liaison  
with the D.C. Public Library.  
Alexandra Lawson: for design and layout of the  
fabulous invitation, program and award certificates.  
Charlotte McNaughton: for managing the entry process  
and being the "central brain bank" for that aspect of the  
competition, and for devoting an entire day to help  
with judging.  
Debra Naylor: for her gorgeous design and layout  
of the call for entries and reminder postcard.  
Ashley Young: for receiving and processing all of the  
reservations for the Award Ceremony, providing  
mailing lists, and handling a zillion other "invisible" tasks.  
Margot Ziperman: for setting up and managing our  
WuFoo account that enables us to take entries  
electronically and for posting material  
to the WBP web site.

*Riffle through the pages!*

**The Washington Book Publishers**

*2008 Book Design and Effectiveness Awards*

**June 10, 2008**

[www.washingtonbooks.org](http://www.washingtonbooks.org)

The Washington  
Book Publishers 

# WINNERS FOR THE WASHINGTON BOOK PUBLISHERS 2008 BOOK DESIGN & EFFECTIVENESS AWARDS

## BEST OF SHOW

*Muraqqa': Imperial Mughal  
Albums from the Chester  
Beatty Library, Dublin*

ART SERVICES INTERNATIONAL

Lynne Komai, designer  
Sara Rycroft, project manager  
Joseph Newland, editor  
Asia Pacific Offset, printer

## ILLUSTRATED COVER OR JACKET

### COMMERCIAL PUBLISHERS

FIRST PLACE TIE!  
*Destination Dissertation: A Traveler's  
Guide to a Done Dissertation*  
ROWMAN AND LITTLEFIELD PUBLISHERS, INC.  
Piper Wallis, art director  
Piper Wallis, designer  
Brenda Hadenfeldt, editor  
Edwards Brothers, printer

*Great Growing at Home*  
TAYLOR TRADE PUBLISHING  
Piper Wallis, art director  
Jennifer Huppert, designer  
Rick Rinehart, editor  
Edwards Brothers, printer

THIRD PLACE  
*A History of Sin*  
ROWMAN AND LITTLEFIELD PUBLISHERS, INC.  
Piper Wallis, art director  
Jennifer Huppert, designer  
John Loudon, editor  
Edwards Brothers, printer

### LARGE NONPROFIT PUBLISHERS

FIRST PLACE  
*African American Bioethics:  
Culture, Race, and Identity*  
GEORGETOWN UNIVERSITY PRESS  
Deborah Weiner, art director  
Tim Green, designer  
Deborah Weiner, project manager  
Sheridan Books, printer

SECOND PLACE  
*The State of Disunion*  
JOHNS HOPKINS UNIVERSITY PRESS  
Martha Sewall, art director  
Henk Van Assen, designer  
Linda West, project manager  
Anne Whitmore, editor  
Thomson-Shore, printer

THIRD PLACE  
*The Grid*  
THE NATIONAL ACADEMIES PRESS /  
JOSEPH HENRY PRESS  
Francesca Moghari, art director  
Van Nguyen, designer  
Van Nguyen, project manager  
Sally Stanfield, editor  
Edwards Brothers, printer

### SMALL- TO MEDIUM-SIZE NONPROFIT PUBLISHERS

FIRST PLACE  
*Re-envisioning the Chinese Revolution:  
The Politics and Poetics of Collective  
Memories in Reform China*  
WOODROW WILSON CENTER PRESS  
AND STANFORD UNIVERSITY PRESS  
Michelle Furman, designer  
Yamile Kahn, project manager  
Yamile Kahn, editor  
McNaughton & Gunn, printer

SECOND PLACE  
*The Potomac Canal*  
WEST VIRGINIA UNIVERSITY PRESS  
Than Saffel, art director  
Robert L. Wiser, designer  
Than Saffel, project manager  
Pat Conner, editor  
Friesens Printing, printer

THIRD PLACE  
*Mystery Schools*  
WASHINGTON WRITERS'  
PUBLISHING HOUSE  
Sarah Ely, art director  
Sarah Ely, designer  
Sarah Ely, project manager  
McNaughton & Gunn, Inc., printer

## TYPOGRAPHIC COVER OR JACKET

### COMMERCIAL PUBLISHERS

FIRST PLACE  
*Biography: A User's Guide*  
IVAN R. DEE  
Ivan R. Dee, art director  
Jennifer Huppert, designer  
Ivan R. Dee, editor  
Edwards Brothers, printer

SECOND PLACE  
*Counterpoints*  
IVAN R. DEE  
Ivan R. Dee, art director  
Jennifer Huppert, designer  
Ivan R. Dee, editor  
Edwards Brothers, printer

### LARGE NONPROFIT PUBLISHERS

FIRST PLACE  
*The Sanctity of Human Life*  
GEORGETOWN UNIVERSITY PRESS  
Deborah Weiner, art director  
Jim Keller, designer  
Deborah Weiner, project manager  
McNaughton & Gunn, printer

THIRD PLACE  
*Agenda Setting, the UN, and NGOs:  
Gender Violence and Reproductive Rights*  
GEORGETOWN UNIVERSITY PRESS  
Deborah Weiner, art director  
Kimberly Glyder, designer  
Deborah Weiner, project manager  
Thomson-Shore, printer

### SMALL- TO MEDIUM-SIZE NONPROFIT PUBLISHERS

SECOND PLACE  
*Baseball, Fundraising, and the 80/20 Rule*  
COUNCIL FOR ADVANCEMENT  
AND SUPPORT OF EDUCATION  
Angela Carpenter Gildner, art director  
Daniel Kohan, designer  
Lori Woehrle, editor

## ILLUSTRATED TEXT

### COMMERCIAL PUBLISHERS

FIRST PLACE  
*The Pocket Paper Engineer, How To Make  
Pop-Ups Step-By-Step: Platforms and Props*  
POPULAR KINETICS PRESS  
Carol Barton, art director  
Carol Barton, designer  
Ann Poe, editor  
Main Choice International, printer

SECOND PLACE  
*Studio Furniture*  
SMITHSONIAN AMERICAN ART MUSEUM  
AND FOX CHAPEL PUBLISHING  
Karen Siatras, designer  
Theresa J. Slowik, project manager  
Tiffany Farrell, editor  
Prosperous Printing, printer

### SMALL- TO MEDIUM-SIZE NONPROFIT PUBLISHERS

FIRST PLACE  
*Muraqqa': Imperial Mughal Albums from  
the Chester Beatty Library, Dublin*  
ART SERVICES INTERNATIONAL  
Lynne Komai, designer  
Sara Rycroft, project manager  
Joseph Newland, editor  
Asia Pacific Offset, printer

SECOND PLACE TIE!  
*Encompassing the Globe*  
ARTHUR M. SACKLER GALLERY  
Reid Hoffman, art director  
Robert L. Wiser, designer  
Rachel Faulise, project manager  
Jane Lusaka, editor  
Amilcare Pizzi S.p.A., printer

*The Potomac Canal*  
WEST VIRGINIA UNIVERSITY PRESS  
Than Saffel, art director  
Robert L. Wiser, designer  
Than Saffel, project manager  
Pat Conner, editor  
Friesens Printing, printer

THIRD PLACE  
*Earl Cunningham's America*  
SMITHSONIAN AMERICAN ART MUSEUM  
Jessica L. Hawkins, designer  
Theresa J. Slowik, project manager  
M. Theresa Blackinton, editor  
Artegrafica, printer

## TYPOGRAPHIC TEXT

### LARGE NONPROFIT PUBLISHERS

FIRST PLACE  
*Poets on Prozac*  
JOHNS HOPKINS UNIVERSITY PRESS  
Martha Sewall, art director  
Ellen McKie, designer  
Linda West, project manager  
Deborah Bors, editor  
Sheridan, printer

SECOND PLACE  
*Shipwrecks, Sea Raiders, and Maritime  
Disasters along the Delmarva Coast,  
1632–2004*  
JOHNS HOPKINS UNIVERSITY PRESS  
Martha Sewall, art director  
Omega Clay, designer  
Robert Schreur, project manager  
Linda Forlifer, editor  
Thomson-Shore, printer

THIRD PLACE  
*Analyzing the Grammar of English,  
3rd Edition*  
GEORGETOWN UNIVERSITY PRESS  
Deborah Weiner, art director  
Matthew Williams, designer  
Deborah Weiner, project manager  
Hamilton, printer

### SMALL- TO MEDIUM-SIZE NONPROFIT PUBLISHERS

FIRST PLACE  
*To Know God and the Soul: Essays  
on the Thought of St. Augustine*  
THE CATHOLIC UNIVERSITY  
OF AMERICA PRESS  
Rebecca Birch, designer  
Theresa Walker, project manager  
Carol Kennedy, editor  
Thomson-Shore, printer

SECOND PLACE  
*We Only Know Men: The Rescue of Jews  
in France during the Holocaust*  
THE CATHOLIC UNIVERSITY  
OF AMERICA PRESS  
Anne Kachergis, designer  
Ellen Coughlin, editor  
Thomson-Shore, printer

## TECHNICAL TEXT

### SMALL- TO MEDIUM-SIZE NONPROFIT PUBLISHERS

SECOND PLACE  
*The Impact of Early Art Experiences  
on Literacy Development*  
NATIONAL ART EDUCATION ASSOCIATION  
Lynn Ezell, art director  
Bill Glover, designer  
Collaborative Communications Group,  
project manager  
Clare Grosgebauer, editor  
Printing Images, printer

THIRD PLACE  
*Appalachian Trail Guide  
to Southwest Virginia*  
APPALACHIAN TRAIL CONSERVANCY  
Kathleen Mallow-Sager, designer  
Brian B. King, editor  
HBP, Inc, printer

The Washington  
Book Publishers 

### SPECIAL THANKS TO...

**American Society of Civil Engineers** ([pubs.asce.org](http://pubs.asce.org)), under the direction of Bruce Gossett, for hosting the awards' judgment day, providing meeting space as well as breakfast and lunch for the judges and volunteers. Also to volunteers from ASCE who assisted on judgment day: Kelly Anderson, Matt Boyle, Gene Sullivan, and Alison Sweetser.  
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