



Awards CEREMONY

**THURSDAY, JUNE 10
6:00-9:00 PM**

Washington Book Publishers
2010 Book Design and Effectiveness Competition



**Reception and
Awards Ceremony
Celebrating the**

★ ★ ★ **STARS** ★ ★ ★

of Washington Books

Washington Book Publishers 2010 Book Design and Effectiveness Competition



BEST OF SHOW

*Christo and
Jeanne-Claude:
Remembering the
Running Fence*
Smithsonian American
Art Museum
Jessica Hawkins, Designer
Mary Cleary, Editor

ILLUSTRATED TEXT

COMMERCIAL PUBLISHERS

FIRST PLACE

*Baseball Americana:
Treasures from the
Library of Congress*
Library of Congress and
HarperCollins/Smithsonian
Books
Laura Lindgren, Designer
Elisabeth Dyssegaard, Project Manager
Harry L. Katz and Susan Reyburn, Editors

SECOND PLACE

*Herblock: The Life
and Work of the Great
Political Cartoonist*
The Herb Block Foundation/
Library of Congress/WW Norton
John Bernstein, Designer
Linda Osborne, Project Manager
Jim Mairs, Editor

THIRD PLACE

*California: Mapping the
Golden State through History*
*Colorado: Mapping the
Centennial State through
History*
*Texas: Mapping the Lone Star
State through History*
*Virginia: Mapping the Old
Dominion State through
History*
Library of Congress/Globe
Pequot Press
Sheryl Kober and Casey Shain, Designers
John Burbridge and Erin Turner, Project
Managers
Aimee Hess, Editor

HONORABLE MENTION

*Framing the West:
The Survey Photographs of
Timothy H. O'Sullivan*
Library of Congress/
Smithsonian American Art
Museum/Yale University Press
Susan Marsh, Designer
Evelyn Sinclair, Editor

LARGE NONPROFIT PUBLISHERS

FIRST PLACE (TIE)

*Attention Girls!
A Guide to Learn
All About Your AD/HD*
American Psychological
Association/APA Books/
Magination Press
Debra Naylor, Designer
Kristine Enderle, Project Manager
Becky Shaw, Editor
Worzalla, Printer

FIRST PLACE (TIE)

Faces of the Frontier
University of Oklahoma Press/
National Portrait Gallery
Tony Roberts, Designer
Dru Dowdy, Project Manager and Editor
CS Graphics, Singapore, Printer

HONORABLE MENTION

*Railroads in the African
American Experience*
Johns Hopkins University Press
Martha Sewall, Art Director
Kimberly Glyder, Designer
Robert Schreur, Project Manager
Anne Whitmore, Editor
Brady Palmer/Maple Press, Printer

SMALL- TO MEDIUM-SIZE NONPROFIT PUBLISHERS

FIRST PLACE

*Christo and
Jeanne-Claude:
Remembering the
Running Fence*
Smithsonian American
Art Museum
Jessica Hawkins, Designer
Mary Cleary, Editor

SECOND PLACE

*In the Darkroom:
An Illustrated Guide to
Photographic Processes
before the Digital Age*
National Gallery of Art
Chris Vogel, Art Director
Margaret Bauer, Designer
John Long, Project Manager
Mary Yakush, Editor
Legatoria Editoriale Giovanni Olivotto,
Printer

THIRD PLACE

Falnama: The Book of Omens
Arthur M. Sackler Gallery
Robert Wiser, Art Director and Designer
Jane Lusacka, Project Manager and Editor
ProGraphics, Printer

HONORABLE MENTION

*Luis Melendez: Master of
the Spanish Still Life*
National Gallery of Art
Chris Vogel, Art Director and Designer
Tam Curry Bryfogle, Project Manager
Legatoria Editoriale Giovanni Olivotto,
Printer



COMMERCIAL PUBLISHERS

HONORABLE MENTION

Structured Analytic Techniques for Intelligence Analysis

CQ Press

Charisse Kiino, Art Director

Judy Myers, Designer

Charisse Kiino, Project Manager

Elise Frasier, Editor

Edwards Brothers, Printer

LARGE NONPROFIT PUBLISHERS

FIRST PLACE

World Development Report 2010: Development and Climate Change

World Bank

Debra Naylor, Designer

Mary Fisk, Project Manager

CENVEO, Printer

SECOND PLACE

Field Guide to Environmental Engineering for Development Workers: Water, Sanitation, and Indoor Air

ASCE Press, American Society of Civil Engineers

Linda Phillips, Art Director

Matt Boyle, Project Manager

SMALL- TO MEDIUM-SIZE NONPROFIT PUBLISHERS

FIRST PLACE

Care of the Combat Amputee

Borden Institute

Doug Wise, Designer

Joan Redding and Christine Heiner,

Project Managers

Col. Paul Pasquina and Rory Cooper, Editors

SECOND PLACE

Global Diversity and Inclusion

Society for Human Resource Management

Terry Biddle, Art Director and Designer

Eric Peterson, Project Manager

Shirley Davis, Editor

Svec Conway, Printer

THIRD PLACE

Developing Essential Understanding of Number and Numeration in Pre-K–Grade 2

National Council of Teachers of Mathematics

Randy White, Art Director, Designer,

and Project Manager

Anita Draper, Editor

Versa Press, Printer

SMALL- TO MEDIUM-SIZE NONPROFIT PUBLISHERS

HONORABLE MENTION

Rhetoric, Science, and Magic in Seventeenth-Century England

The Catholic University of America Press

Anne Kachergis, Art Director and Designer

Theresa Walker, Project Manager

Ellen Coughlin, Editor

Thomson-Shore, Printer

COMMERCIAL PUBLISHERS

FIRST PLACE

Tainted Money: Are We Losing the War on Money Laundering and Terrorism Financing

Red Cell Publishing

Daniel Kohan, Designer

George Lopez, Editor

SECOND PLACE

The Ultimate Man's Survival Guide

Regnery Publishing

Amanda Larsen, Art Director

Amber Colleran, Designer

Sean Munns, Project Manager

Mary Beth Baker, Editor

Lake Book, Printer

THIRD PLACE

Clean Energy Common Sense

Rowman and Littlefield

Publishers

Piper Wallis, Designer

Jon Sisk, Editor

Edwards Brothers, Printer

LARGE NONPROFIT PUBLISHERS

HONORABLE MENTION

The Natural Philosophy of Margaret Cavendish

Johns Hopkins University Press

Martha Sewall, Art Director and Designer

Carol Eckhart, Project Manager

Andre Barnett, Editor

Brady Palmer Printing Co., Printer

SMALL- TO MEDIUM-SIZE NONPROFIT PUBLISHERS

FIRST PLACE

Extreme Science: From Nano to Galactic
NSTA Press, National Science Teachers Association

Will Thomas, Art Director

Joe Butera, Designer

Andrew Cocke, Editor

COMMERCIAL PUBLISHERS

FIRST PLACE

Baseball Americana: Treasures from the Library of Congress
Library of Congress and HarperCollins/Smithsonian Books
 Laura Lindgren, Designer
 Elisabeth Dyssegaard, Project Manager
 Harry L. Katz and Susan Reyburn, Editors

SECOND PLACE

History of the Popes
Sheed & Ward
 Piper Wallis, Designer
 Sarah Stanton, Editor
 Edwards Brothers, Printer

THIRD PLACE

National Parks
Taylor Trade Publishing
 Piper Wallis, Art Director
 Neil Cotterill, Designer
 Rick Rinehart, Editor
 Edwards Brothers, Printer

HONORABLE MENTION

Herblock: The Life and Work of the Great Political Cartoonist
The Herb Block Foundation/ Library of Congress/WW Norton
 David J. High, Designer
 Linda Osborne, Project Manager
 Jim Mairs, Editor

LARGE NONPROFIT PUBLISHERS

FIRST PLACE

Unspeakable: Father–Daughter Incest in American History
Johns Hopkins University Press
 Martha Sewall, Art Director
 Rebecca Lown, Designer
 Robert Schreur, Project Manager
 Courtney Bond, Editor
 Brady Palmer Printing Co., Printer

SECOND PLACE

The Art and Science of Mindfulness
American Psychological Association
 Ron Teeter, Art Director
 Debra Naylor, Designer
 Ron Teeter, Project Manager
 Emily Leonard, Editor
 Courier, Printer

THIRD PLACE

Faces of the Frontier
University of Oklahoma Press/ National Portrait Gallery
 Tony Roberts, Designer
 Dru Dowdy, Project Manager and Editor
 CS Graphics, Singapore, Printer

SMALL- TO MEDIUM-SIZE NONPROFIT PUBLISHERS

FIRST PLACE

Colombia: Building Peace in a Time of War
United States Institute of Peace
 Marie Marr Jackson, Art Director
 The Creative Shop, Designer
 Kurt Volkan, Editor
 AGS, Printer

SECOND PLACE

Connecting Histories: Decolonization and the Cold War in Southeast Asia, 1945–1962
Woodrow Wilson Center Press and Stanford University Press
 Michelle Furman, Designer
 Yamile Kahn, Project Manager
 Joe Brinley, Editor

THIRD PLACE

Outdoor Science: A Practical Guide
NSTA Press, National Science Teachers Association
 Will Thomas, Art Director
 Joe Butera, Designer
 Wendy Rubin, Editor

HONORABLE MENTION

Getting to Pluralism: Political Actors in the Arab World
Carnegie Endowment for International Peace
 Peter Reid, Art Director
 Debra Naylor, Designer
 Ilonka Oszwald, Project Manager
 Marcia Kramer, Editor
 United Book Press, Printer

WASHINGTON BOOK PUBLISHERS

We are a volunteer-run, individual-membership organization open to all book publishing professionals in the greater Washington, D.C., area. Members represent every facet of the publishing industry from entry level to senior management: design and production, acquisitions and editing, marketing and sales, proofreading and indexing, packaging and project management, financial and legal, translations and rights, multimedia, and author representation. Members may be freelancers or publishing staff members within associations, educational institutions, government agencies, nonprofit organizations, or private firms. Members need not reside within the immediate region provided their work contributes to books published in the District of Columbia, Maryland, Virginia, or West Virginia.

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Publishers Entered in 2010 Competition

Alta Mira Press
American Diabetes Association
American Pharmacists Association
American Psychiatric Publishing
American Psychological Association
APA Books
Arthur M. Sackler Gallery
ASCE Press, American Society
of Civil Engineers
ASM Press
Borden Institute
Brickhouse Books
Brookings Institution Press
Carnegie Endowment for
International Peace
The Catholic University of America Press
CQ Press
CQ Press, Reference Information Group
DBM Press
Georgetown University Press
HR Certification Institute
International Food Policy
Research Organization
Ivan R. Dee
The Johns Hopkins Applied
Physics Laboratory
Johns Hopkins University Press
Lexington Books
Library of Congress
M. Evans
The National Academies Press
National Art Education Association
National Council of Teachers
of Mathematics
National Gallery of Art
National Portrait Gallery
NSTA Press, National Science
Teachers Association
Posterity Press
Red Cell Publishing
Regnery Publishing
Rowman & Littlefield Education
Rowman & Littlefield Publishers
Scarecrow Press
Sheed & Ward Publishers
Smithsonian American Art Museum
Smithsonian National Museum
of African Art
Society for Human Resource Management
Stephen R. Brown Studio
Taylor Trade Publishing
United States Institute of Peace Press
Urban Institute Press
White House Historical Association
Woodrow Wilson Center Press
The World Bank

Judges

Nancy Bratton, Nancy Bratton Design
Robert Faherty, Vice President and
Director, Brookings Institution Press
Don Reisman, Publisher, RFF Press
Piper Wallis, Director of Design, Rowman
& Littlefield Publishing Group

WBP Officers and Program Chairs

Chris Kelaheer, President, 2009–2010
Julian Graubart, Vice President and
President-Designate
Sarah Ely, Treasurer
Barbara Hart, Ashley Young, Linda
Stringer, and Rachel Gregory,
Membership Coordinators

Volunteers for the 2010 Competition

Larry Converse
Sarah Ely
Julian Graubart
Rachel Gregory
Barbara Hart
Chris Kelaheer
Anne Kerns
Betsy Kulamer
Laura Lawson
Steve Roman
Puja Telikicherla
Melody Wilson

Special Thanks

Anne Likes Red, Inc. / Anne Kerns
for design of all the competition
materials this year
Brookings Institution Press for hosting
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Global Printing Co. and John Papp for
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